

Contact: Jeri Lamerton

Email: jeri@lamertonstrat.com

## FOR IMMEDIATE RELEASE

## Johnston Seed Company Celebrates 130 Years of Delivering Quality Seed Products

(Enid, OK) - Johnston Seed Company, a leading provider of premium seed products, is proud to announce its 130th anniversary as a trusted source of high-quality seeds for agricultural, turf, and reclamation purposes. Founded in 1893 by W.B. Johnston, the company has grown from a small seed store in Oklahoma to a nationally recognized brand with a broad range of offerings and a reputation for exceptional customer service.

For over a century, Johnston Seed Company has remained committed to providing farmers, ranchers, landscapers, and other customers with the highest quality seed products available. From forage crops and pasture mixes to turfgrasses and wildflower seeds, the company's comprehensive product line is tailored to meet the unique needs of its customers.

"Reaching this milestone is a testament to the hard work and dedication of our employees, our commitment to innovation and quality, and most importantly, our loyal customers," said CEO Joey Meibergen. "As we look ahead to the next 130 years, we remain committed to our mission of providing the best seed products and services to our customers."

Over the years, Johnston Seed Company has continued to expand its offerings and geographic reach. Today, the company products are distributed globally. In addition to its vast selection of seeds, Johnston Seed Company also offers a range of services, including custom seed blends, seed cleaning and processing, sod, sod installation, and consulting.

"We're grateful for the support of our customers, partners, and employees over the years," said Meibergen. "We look forward to continuing to serve our customers with the same commitment to quality and service that has been the hallmark of our company for the past 130 years."

In recognition of Johnston Seed Company's 130th anniversary, the Mayor George Pankonin of Enid, Oklahoma, issued a proclamation on April 4th, 2023, officially declaring the day as "Johnston Seed Company Day" in the city. The proclamation commended the company for its contributions to the local community and agriculture industry and recognized its longstanding commitment to quality and customer service. The proclamation was presented to the company's CEO, Joey Meibergen.

Save the Date: Johnston Seed Company is going to celebrate their 130<sup>th</sup> Anniversary on Friday, September 22, 2023 at their location 319 West Chestnut, Enid, OK.

For more information about Johnston Seed Company and its products and services, please call 580-249-4449 or visit <a href="https://www.johnstonseed.com">www.johnstonseed.com</a>.

###

## **About Johnston Seed Company**

In 1893, Willis B. Johnston began selling seeds, feed, and coal to early day Oklahoma Territory settlers. What evolved was Johnston Seed Company, and today, we supply professionals and residential customers with the highest quality, most in demand agricultural seeds and products. W.B. instilled a work ethic and desire to provide nothing but the best, and even a century later, that culture remains at Johnston Seed. Still family-owned and operated, we're dedicated to continuing his legacy, tradition, and vision. We are proud to supply the best products and service in the industry and look forward to new partnerships and continued success for the next century and beyond. Our mission is to provide unmatched agricultural expertise, the highest quality, most innovative products, and a tireless commitment to the success of our customers and employees. <a href="https://www.johnstonseed.com">www.johnstonseed.com</a>

Images: Family, logo, facility, store



